

# Thais Gellert da Costa

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## Summary

I have been working in the educational field since 2010, in some different positions. From researcher to museum educator, today my work is focused in the development of learning experiences which impact adults in an innovative and efficient approach.

## Experience



### Instructional Design Specialist

Tera

Mar 2021 - Present (2 months +)

- Support in the creation of adaptative learning journeys to fulfill learning needs based on skill building.
- Mediation on the development of instructional design projects, facilitating the development processes for the other team members.
- Monitoring of OKRs and projects documentation to adapt the learning methodology and current courses to the business model.



### Senior Instructional Designer

Tera

Aug 2020 - Mar 2021 (8 months)

- Documentation and improvement of the proprietary methodology, reviewing and defining its theoretical bases and premises.
- Research and co-creation processes with design and tech teams to support the pivot from a 100% face-to-face experience to remote one due to the Covid-19 pandemic.
- Digital product development process for implementation and improvement of the learning methodology, adapting it to the new format, with feature research, learning experience journeys and its processes.
- Supporting the implementation of a methodological approach focused on supporting students in gaining digital skills needed in the job market.



### Instructional Designer

Tera

Apr 2019 - Aug 2020 (1 year 5 months)

- Writing and reviewing learning objectives with application of Blooms Taxonomy and performance based objectives, applying the principles of andragogy and project-based learning.
- Research and Ideation Processes to support the development of new courses, based on the needs of industry and collaboration with Subject Matter Experts.



### Instructional Designer

Afferolab

Jun 2018 - Apr 2019 (11 months)

- Development of educational solutions for Enterprise Instructional Design.
- Savvy start meetings to understand and collect business analysis.
- Elaboration of educational solutions (and their support materials), applying different methodologies.
- Construction and validation of learning objects for classroom, online and blended classes.
- Use of authoring tools.



### **Bilingual Museum Educator**

Museu da Cidade de São Paulo

Apr 2017 - Feb 2018 (11 months)

- Research on the historical buildings that are part of the Museum's collection.
- Elaboration of educational and recreational activities for application with visiting groups to the museum, of diverse age ranges and educational backgrounds.
- Elaboration of support and informative material about the houses of the museum.
- Follow-up of scheduled groups and alignment of expectations with the responsible teacher, making connections between the contents treated in the museum and the subjects studied by the visiting groups.



### **Educational Coordinator Assistant**

Espaço de Convivência do Idoso

Feb 2015 - Mar 2017 (2 years 2 months)

- Support to educational coordination in the elaboration of educational and cultural activities.
- Responsible for the reception and direct attendance to the users of the Space.
- Management of the information of the students and interested in being part of the group of users of the Space.
- Management of the distribution of places in educational activities, managing the convocation of students and monitoring attendance in class.



### **Museum Educator**

Centro Cultural FIESP - Ruth Cardoso - Exposição Leonardo da Vinci, a natureza da invenção.

Nov 2014 - Feb 2015 (4 months)

- Research on the collection of the Exhibition and the life and production of Leonardo da Vinci.
- Elaboration of educational and recreational activities for application with visiting groups to the museum, of diverse age ranges and educational backgrounds.
- Elaboration of support material and information about the exhibition.
- Translation of the exhibition brochure from English to Portuguese.
- Follow-up of scheduled groups and alignment of expectations with the responsible teacher, making connections between the contents treated in the museum and the subjects seen by the students.
- Conservation and safeguard of the exhibition pieces.

## **Education**



### **Instituto de Ciências Matemáticas e de Computação (ICMC) - USP**

Postgraduate Degree, Computação Aplicada à Educação

2021 - 2023

Este curso de especialização tem como objetivo apresentar as técnicas, práticas e ferramentas mais avançadas na área da Computação que dão apoio aos processos de ensino e aprendizagem. Os conhecimentos apresentados fornecem um conjunto abrangente de conhecimentos provenientes de subáreas da Computação como, Ambientes Imersivos, Aprendizagem Ativa e Personalizada em Ambientes Virtuais, Computação Afetiva, Recursos Educacionais Abertos, Cursos Online Abertos e Massivos (MOOCs), Inteligência Artificial e Gamificação, dentre outros, que podem ser utilizados para resolver problemas complexos presentes em ambientes de ensino e treinamento.



### **Universitat de Girona**

Master's degree, Proteção Patrimonial e Arqueológica

2012 - 2013

An interdisciplinary approach, based on the application of methods and systems of various fields of knowledge (management, human resources, cultural marketing, new resources and means of financing), offering support to develop strategic plans for municipalities and other local entities, conservation plans, tourism and other fields of cultural heritage and its developments.



### **Universidade da Região de Joinville**

Licentiate degree, History

2007 - 2010

Mastery of general historical processes, understanding the main theoretical perspectives that guide historical studies, offering support for involvement in the field of research and teaching for students of basic education.

## **Licenses & Certifications**



**Data Analytics Leadership - Tera**

13976268



**Enterprise Instructional Designer - eLearning Launch**

n0anckfudz



**Agile Instructional Design - LinkedIn**

## **Skills**

Design instrucional • Curriculum design • Liderança educacional • Educação de adultos • Blended learning • E-learning • Teaching adults • Higher education • Capacidade analítica • Gestão de aprendizado